Question 1:

* The data in the first graph shows that Theaters is the most successful Category
* The data in the second graph shows “Plays” is the overwhelmingly the strongest Sub Category
* The data in the third graph shows that there is only a ~50% success rate and a significant ~30% of failures and cancelations

Question 2:

* The data is not granular enough to pinpoint what was successful and what failed.  Like “Plays” was the sub category, but what Play or which Play.

Question 3:

* Percent Funded Graph
* Pledged & Goal Graph
* Staff Pick and Spotlight Graph
* Launched graph
* Deadline graph
* Average Donation graph
* Backers graph
* Country Graph